



For Immediate Release

## **Jump On announces first flight ([Calgary-Kelowna](#)) from its JumpStart crowdsourcing platform.**

*Steven (from Calgary) could become Jump On's first [JumpStart Hero](#)! He created a [JumpStart](#) from Calgary to Kelowna for the May 20-23 long weekend and achieved enough 'Backers' for Jump On to reserve a Boeing 737 aircraft and place its 156 seats on sale.*

Calgary, Alberta (March 31, 2016) – “Earlier this year, we introduced a new flight crowdsourcing platform called [JumpStart](#),” explains Roger Jewett CEO, Jump On Flyaways. “[JumpStart](#) allows customers to take control of their travel experience by choosing their destination, dates, times and even the airplane! Then they invite friends, family and colleagues to ‘Back’ the flight and join them.”

“Today is a special day for Jump On! It marks the first time a customer has achieved enough ‘Backers’ for us to reserve an airplane and offer the seats for sale.”

“This is an awesome concept,” says Steven (from Calgary) “I created a JumpStart to Kelowna in just a few minutes and easily shared a unique URL with my family and friends and asked them to Jump On. With the price being so low, it was easy to generate interest and have people ‘Back’ the flight. I generated enough interest, so Jump On converted it to an actual flight for sale. Now, with Jump On’s help, I’m sure it will fill up and become a ‘Go’. We’re excited to meet up with friends in Kelowna and now we can afford to fly, rather than take the long drive.”



*Steven Hoedel (pictured above with his wife) could become Jump On's first [JumpStart Hero](#)!*

**[Click here to find out how JumpStart works \(scroll to bottom of page\)](#)**

Adds Jewett, “We have an extensive network of charter and scheduled airline partners that allow us to offer a variety of aircraft from corporate jets up to Boeing 737s to just about any destination in North America. It’s perfect for groups, sports fans, weddings, special celebrations and weekend getaway destinations. Initially we are offering [JumpStart](#) departures from Calgary. We will add additional departure cities as demand grows.”

**Direct Calgary-Kelowna (return)**

**Calgary-Kelowna Friday May 20**

**Departs: 5:00 PM MT, Arrives: 5:00 PM PT**

**Kelowna – Calgary Monday May 23**

**Departs: 5:00 PM PT, Arrives 7:00 PM MT**

Just **\$249.00\*** (return)

Including \$71.10 taxes, fees & charges.

**Offer closes May 16 @ 8:00 PM (MT)**

Operated by Flair Airlines

**Seats available: 156**

**Jumping point: 110**

***(\*) Return fare including taxes, fees and charges.***

**About Jump On!!**



Jump On Flyaways is a sharing community of like-minded travellers seeking low airfares and an improved travel experience. In 2013, Jump On created an airplane sharing service using idle aircraft and its **Jumping Point** concept to offer **Jumpers** a unique experience while saving 35%-65% off typical airline fares.

Jump On recently launched **JumpStart**, where Jumpers can go online to create and crowdsource their own flights to sporting events, weddings, concerts and getaway destinations.

**Jump On** is the brainchild of **Roger Jewett**, a Calgary entrepreneur and **Chartered Accountant** with a successful business track record as **CEO** of **RareMethod** and **Twist Marketing** and **CFO** of **Enerjet** and **Resorts of the Canadian Rockies**.

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